



**FOR IMMEDIATE RELEASE**

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**Technical Training Seminar on PCI Express and USB-OTG Technology**

**San Jose, CA, April 21<sup>st</sup>, 2003** - Catalyst Enterprises, maker of development aids for advanced serial and parallel data communications architectures, in conjunction with Mindshare Inc., a company specializing in technical training for the hardware industry, announces a technical training seminar covering the background, essential concepts, protocols, practical applications, and challenges associated with PCI Express and USB 2.0 and OTG technologies.

Sponsored by Catalyst Enterprises Inc., and featuring technical training by Mindshare Inc., the **Emerging Bus Technologies Seminar** is the first in a series of Catalyst-sponsored technical training events designed to supply accurate and practical educational training on emerging communications technologies. This seminar will be held on **May 21<sup>st</sup>, 2003** in **Silicon Valley** at the Embassy Suites in Milpitas, CA.

Attendees can expect to increase their knowledge and comprehension of these architectures and develop a greater understanding of the underlying technologies involved in their implementation. The seminar will consist of one, half-day training session covering PCI Express and one, half-day training session covering USB/USB-OTG. The sessions will include detailed information on the specification, applications, drawbacks, development challenges, and future outlook of PCI Express and USB-OTG. In addition to the educational seminar, an all-day technology showcase adjacent to the training sessions will feature hands-on demonstrations of development tools supporting these technologies.

This seminar is designed to bring practical and useful information to developers who are planning to implement PCI Express and/or USB-OTG designs or who are just interested in these advanced technologies. This technical training will also provide an introduction to and development strategies for PCI Express and USB-OTG.

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A keynote presentation on the state of PCI Express development environments will be given by Nader Saleh, President and CEO of Catalyst Enterprises Inc. Technology training presentations on PCI Express and USB-OTG will be given by Don Anderson, Vice President of Mindshare Inc. Registration is available online at [http://www.getcatalyst.com/registration\\_form.jsp](http://www.getcatalyst.com/registration_form.jsp) and the seminar pages can be accessed from the Catalyst home page at [www.getcatalyst.com](http://www.getcatalyst.com). For complete details contact Catalyst Enterprises directly at (408) 365-3846, or for a complete seminar agenda, please visit <http://www.getcatalyst.com/seminar>.

Founded in 1992 in San Jose, CA, Catalyst Enterprises manufactures Analyzer tools for PCI-Express USB 2.0, PCI, PCI-X, Bluetooth and other data communication protocols. Catalyst's Analyzer architecture uses reconfigurable hardware cores that can be updated in the field via software. These flexible hardware tools are powered by a unique, Dual-Mode GUI interface that combines an "Easy" mode with maximum automation for instant data capture and an "Advanced" mode that provides maximum customization for hard to find problems. Catalyst provides complimentary software updates and lifetime technical support for all its Analyzer products. Our goal is to assist our customers in their efforts to bring quality products to production as efficiently and effectively as possible.

MindShare, Inc. is one of the leading technical training companies in emerging bus technologies, providing innovative courses for many companies. Mindshare's charter is to communicate this information to the hardware and software design community in detailed yet understandable form. In order to accomplish this, Mindshare authors a book series (The PC System Architecture Series) and also provides training classes to hardware and software developers. Mindshare stresses the relationships of hardware subsystems to each other and the relationship between software and hardware. For more information on Mindshare or their technical training services, visit the Mindshare website at [www.mindshare.com](http://www.mindshare.com).

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